

FROM ASPIRATION TO ACHIEVEMENT

HOW MANSON & CHI BECAME INDUSTRY LEADERS

In the world of dentistry, where every smile tells a story, Manson & Chi Dentistry embarked on a transformative journey with Edwards & Associates. Faced with financial hurdles, they turned to a partner that didn't just crunch numbers — they completely redefined practice management. Through strategic insights and innovative solutions, Manson & Chi Dentistry was liberated from the confines of paperwork, allowing them to refocus on what truly mattered: their patients.

THE CHALLENGE

Business owners know decisions often pivot on critical realizations. For Dr. Theron Manson and his wife, Dr. Connie, both seasoned professionals, their a-ha moment arrived when they realized their CPA was struggling to keep pace with the evolving demands of their practice. Dr. Manson recalls, "I was working with a dental practice consultant, Dr. Sharon Tiger, and the questions she posed revealed gaps my CPA couldn't bridge. If he can't answer those questions, what else was slipping through?"

This was more than just a wake-up call; it was an urgent need for a partner who could navigate complexities and provide solutions. In Edwards & Associates, they found precisely the expertise to bridge those gaps and propel their practice forward.



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Find a team that gets you.

Robert and his team have been fantastic. I've had no regrets since switching to them seven years ago and plan to stick with them until I retire. They've truly been the backbone of our practice, allowing us to focus on what we love — dentistry. To any fellow dentists out there, find a team that gets you. It makes all the difference.

Dr. Theron Manson, Owner

THE SOLUTION

Edwards & Associates didn't just step in; they dived headfirst into the practice's financial management. Dr. Manson describes the transition as seamless, "I had to pull all my records and move everything, but they made it as easy as possible. Once I got to know Robert, it was a no-brainer." With a comprehensive suite of services, E&A covered everything from partnership and individual taxes to business filings. The firm's deep-rooted understanding of the dental industry was a game-changer. Dr. Manson notes, "They know dentistry. I was missing that with my previous CPA."

Whether it was a question about an equipment purchase or a detailed financial analysis or offering reassurance about national benchmarks, the doctors felt supported every step of the way. "If I don't understand something, we set up a call. They're quick and make my life easier," Dr. Manson shares.

THE RESULTS

The results spoke for themselves. "Our profitability and efficiency have gone up. We're a real business, not just a couple of dentists trying to run one," Dr. Manson admits with a chuckle. The transformation was not just in numbers but in peace of mind and operational prowess. The relationship with Edwards & Associates became one of trust and longevity. "Anything involving money, taxes, planning — they're the first people we consult," says Dr. Manson.

REACH OUT TO US AT ANY TIME!

WEBSITE

eandassociates.com

LOCATION

Dallas, Texas

CONTACT

972.267.9191

info@eandassociates.com

